



Swiss International
Management Academy



EMBA

Lead with Confidence...

QS 4-Star Rated Swiss Global EMBA

Trusted by
Students across

50+
COUNTRIES

Flexible

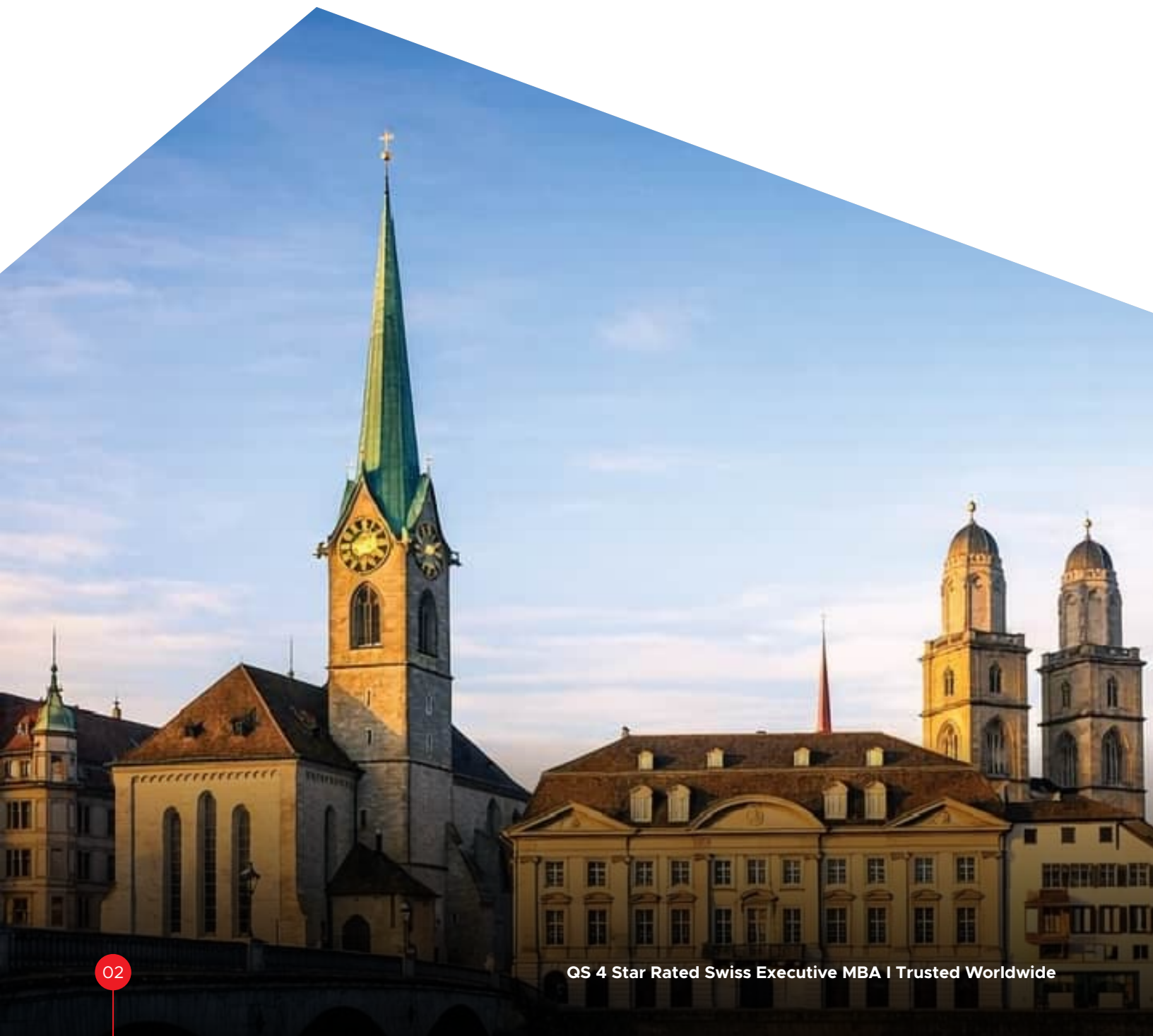
International

Career-Focused



A Global Business School with **SWISS VALUES**

At Swiss International Management Academy Switzerland, we combine world-class business education with the renowned precision and integrity of Swiss values. Our Executive MBA program is designed for experienced professionals and aspiring leaders seeking to enhance strategic thinking, leadership excellence, and global business expertise required to succeed in today's dynamic corporate environment.



Global **RECOGNITION**

Committed to international Standards of Quality & Excellence



QS 4-Star Rated

Online Learning Excellence



Top 10 Promising Institute

Switzerland - 2026



International Quality Standards

Accreditation & Recognition



Global Network

ACBSP Candidacy & IACBE, AACSB Membership





QS 4-Star Rated Institution

Excellence in Online Learning & Academic Delivery

#1

QS 4-Star Rating for Academic Excellence & Online Learning

#2

Industry-focused programs designed for working professionals

#3

QS Stars is one of the world's most recognised university rating systems

Official QS Certification

Rated for Excellence Swiss International Management Academy

Through rigorous and independent data collection and analysis of performance metrics as set out in the QS Stars™ methodology Swiss International Management Academy has been awarded 4 Stars in Online Learning.



ONLINE LEARNING



The QS Stars™ rating system evaluates universities across a wide spectrum of important performance indicators as set against pre-established international standards. By assessing a broader scope of criteria than any world ranking exercise, QS Stars™ illuminates the unique strengths and diversity of the rated institution with both precision and clarity.

Leigh Kamolins, Head of Evaluation

EMBA OVERVIEW

The Executive Master of Business Administration program at SIMA is designed for experienced professionals and senior managers seeking to enhance leadership, strategic thinking, and business management expertise. The program combines advanced business knowledge with practical insights to help learners address real-world challenges and lead with confidence.

With a flexible learning approach and LMS support, the EMBA enables busy professionals to balance studies with career commitments while preparing for senior leadership responsibilities and long-term career growth.



Leadership

Lead team with confidence and purpose



Strategy

Master business strategy and decision-making



Growth

Accelerate your career and create impact

Who is **IT FOR?**

Executives

Strengthen strategic leadership and executive decision-making skills



Working Professionals

Advance your career while balancing professional commitments



Entrepreneurs

Build innovative business strategies and scale your ventures



Managers & Team Leaders

Enhance leadership, management, and business transformation capabilities



Business Owners

Develop global business perspectives and operational excellence



Career Accelerators

Prepare for senior leadership and future executive opportunities



Program **SNAPSHOT**

Duration:

1 year

Mode:

Online

Eligibility:

A Bachelor's degree (in any discipline) from a recognized university.

Minimum 5+ years of full-time professional work experience.

This program is specifically tailored for working professionals.

EURO 7,000

Flexible Payments Options

Structure

7 Business Modules

1 Specialization

Program CURRICULUM

Category	Business Modules	Credits
Business Module	Human Resource Management	8
	Marketing and Business Environment	8
	Innovation & Entrepreneurship	8
	Organisational change and Development in Management System	8
	Production & Operation Management	8
	Strategic Management	8
	Specialization	12
	TOTAL EMBA PROGRAM CREDITS	60

Specilizations

- Business Analytics
- Digital Marketing
- Executive Leadership
- General Management
- Global Marketing Management
- Health Care Management
- Information Technology
- International Business Management
- International Finance Management
- Project Management
- Supply Chain Management

Digital CAMPUS



24/7 Access



 Interaction



Live Sessions

 Tracking

Assignments



TESTIMONIALS



Mmaabo Thuso Ookeditse

Designation :- HR Manager
Company :- Star Gems

"Upgrade your career with a flexible, globally-focused MBA. Learn, grow, and succeed-on your terms".



Wirngo Peter Ayukea

Designation :- Supply Chain Manager
Company :- Memorial Hermann Hospital

My experience at Swiss International Management Academy has been exceptional. The Supportive faculty and practical learning approach helped me grow professionally and gain confidence for greater career success. Highly recommended for career advancement



Mathews Kaubo

Designation :- Chief Commercial Officer
Company :- Zambian Potato Company Limited

Flexible, industry-driven, and built for real growth-this MBA empowers working professionals to learn at their pace while sharpening strategic skills for career success.



**Swiss International
Management Academy**

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Today

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