

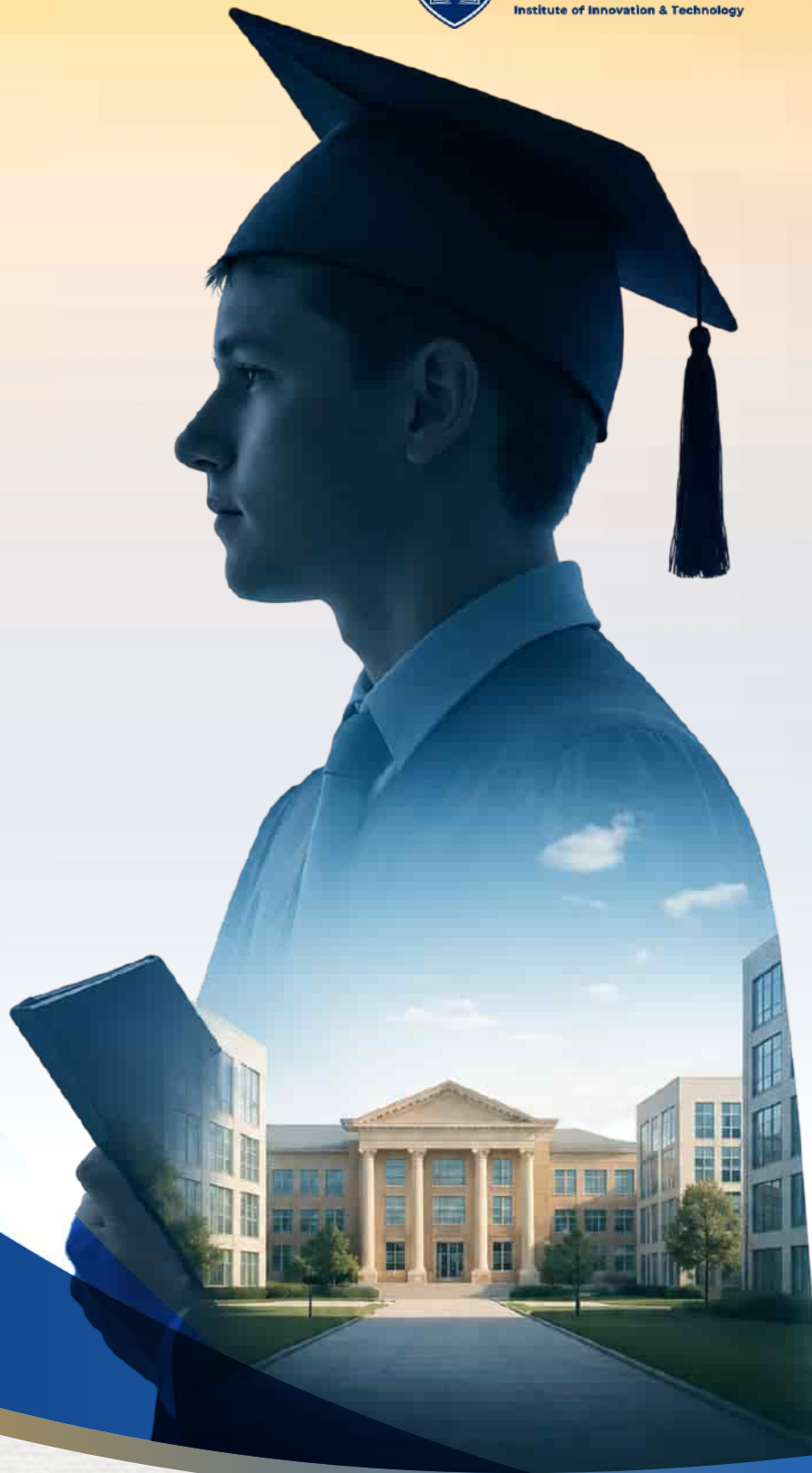


**IIBM Institute of
Business Management**



**EUROPEAN
GLOBAL**

Institute of Innovation & Technology



MBA

**Master of
Business
Administration**



About **EU GLOBAL**

European Global Institute of Innovation & Technology (EU Global), is an accredited Institution of Higher Education, founded with a vision of providing high-quality, accredited education to global learners, enhancing their employability and global mobility. Our teaching andragogy emphasises project-based learning with a focus on evidence-based reflection, enabling the application of conceptual frameworks in real-world decision making. We truly believe in building future competencies with quality education that promotes lifelong employability globally. Our competency Lab offers research, entrepreneurial, sustainability and professional competencies to develop soft skills that formulate attitude and interactions required to be the future leader.

Accreditations, Recognition & **INTERNATIONAL FRAMEWORKS**

EU Global is a higher education institution licensed by the Malta Further & Higher Education Authority (MFHEA) (License No. 2024-018), operating within the European higher education framework. Its programmes are aligned with the Malta Qualifications Framework (MQF), European Qualifications Framework (EQF), and European Credit Transfer and Accumulation System (ECTS), supporting international academic recognition and mobility.

The institution follows the principles of the Bologna Process and the European Higher Education Area (EHEA), ensuring transparency, quality assurance, and global comparability of qualifications. EU Global is connected with internationally recognized educational and professional networks, including Erasmus+, WES, APHEI, EURASHE, UNESCO, WASME.

These affiliations and frameworks reflect EU Global's commitment to academic excellence, international standards, quality education, global employability, and lifelong learning. Graduates benefit from qualifications designed to support further studies, professional development, and international career opportunities worldwide.



Malta Further & Higher Education Authority (MFHEA)

MFHEA is legislated by the Education Act, Malta, Europe, and EU Global is fully accredited by MFHEA.



Malta Qualification Framework

EU Global offers European ECTS Accredited Bachelors degrees, Masters Degrees and Doctoral Degrees.



European Credit Transfer And Accumulation System (ECTS)

EU Global degrees provides European ECTS credits.



European Qualification Framework (EQF)

EQF is to make qualifications more readable across countries and systems for recognition.



Erasmus +

European Commission awarded Erasmus Charter For Higher Education (ECHE) Charter to EU Global, Malta

AFFILIATE OF ENQA

Affiliate Of ENQA

MFHEA, accrediting body of EU Global degrees, is affiliate of ENQA.



Association of Professional Higher Education Institutes

Link: https://www.euglobal.edu.eu/wp-content/uploads/2025/07/EGI_-List-of-Courses_2025.4.pdf

About

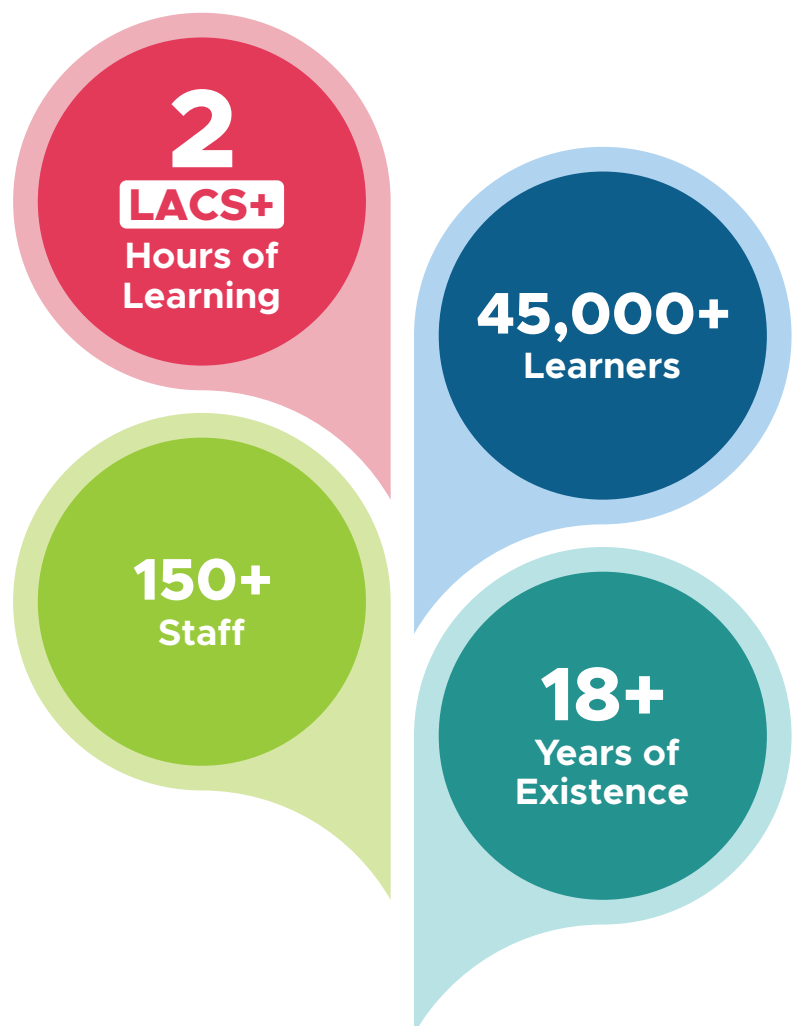
IIBM INSTITUTE OF BUSINESS MANAGEMENT

Founded in 2008, IIBM Institute of Business Management has spent nearly two decades as an online education pioneer, empowering working professionals worldwide with industry-relevant, internationally with universities and academies across Europe and the Americas. recognized business qualifications.

IIBM is a career-acceleration partner, delivering flexible, affordable, accredited programs across the - BBA, MBA, DBA and executive-certification spectrum, in partnership With offices in New York, USA and Noida (Delhi-NCR), Bangalore India, IIBM has grown to serve more than 45,000 learners and 35,000+ alumni across the globe, spanning industries from oil & gas to healthcare, banking, technology and public administration.

Our Mission Accessible education for all — making high-quality, flexible online programs in BBA, MBA, DBA and executive certification a reality for professionals, regardless of location or background.

Our Vision A world where transformative, worldclass education is treated as a right rather than a privilege — unlocking global opportunity for every ambitious learner.



Program Overview

MBA

Master of Business Administration is a 90 ECTS, European Qualifications Framework (EQF) full-degree Level 7 programme. This programme is fully accredited by Council for Higher Education Development, USA. The MBA is designed to provide learners with a strong foundation in management, leadership, finance, marketing, operations, and strategic decision-making. The programme equips professionals with practical business knowledge, analytical thinking, and leadership capabilities required to succeed in today's competitive global environment. It is ideal for graduates and working professionals seeking career progression, managerial excellence, and long-term professional growth. The programme offers a strong understanding of core business functions such as management, leadership, marketing, finance, operations, and strategic planning.



Program

OUTCOMES

- Our program fosters critical thinking and problem-solving skills. You'll learn to analyze complex business problems, break them down into smaller components, and develop creative solutions.
- Develop a strategic mindset to navigate the complexities of the business world.
- You'll learn to analyze industry trends, assess competitive landscapes, and formulate effective business strategies.
- Become an effective communicator and confident leader. You'll hone your presentation skills, written communication, and interpersonal abilities.
- Explore the ethical implications of business decisions and learn to incorporate sustainability into your strategies.
- Stay ahead of the curve with digital literacy and innovation skills. You'll learn to leverage digital tools and technologies to enhance business operations, improve efficiency, and drive innovation.
- Gain a global perspective on business. You'll explore international business practices, cultural nuances, and economic trends.



Why CHOOSE US?

EU Global Andragogy is based on evidence-based management that promotes better decision-making based on scientific evidence, reflection, and considering value to the stakeholders. The online delivery is via our campus and app which has the learning content with regular Master classes with an expert faculty.

Our USPs

Quality Education

We bring in several Europe based institutions' expertise in offering programs.

Recognised Program

We offer well-recognised programs and skills development at same time.

Global Career with our internships

All our programs offer guaranteed internships and reference letters from industry experts.

Key Data

All facts and figures for your degree programme at a glance.

Accreditation:	CHED USA Accredited, MFHEA*
MQF/EQF:	Masters Degree, Level 7
ECTS Credits:	90 ECTS Credits
Mode of Delivery:	Fully online
Programme Duration:	12 - 18 Months
Language of Instruction:	English
Eligibility:	Bachelor's/Level-6 & with 5+ years of Professional Experience

FEE: 6500 EURO

Programme STRUCTURE

Core Courses: Holistic Management Perspective (Total 30 ECTS)

Module 0	Induction & Study Skills Residency
Module 1	Management and Organisational Dynamics (3 ECTS, 75 Hours)
Module 2	Managing Financial Resources and Performance (3 ECTS, 75 Hours)
Module 3	Strategic and Digital Marketing (3 ECTS, 75 Hours)
Module 4	Project and Operations management (3 ECTS, 75 Hours)
Module 5	Financial Markets & Valuation (3 ECTS, 75 Hours)
Module 6	Strategic Decision Making: Dealing with Business Complexity (3 ECTS, 75 Hours)
Module 7	Economics for decision-making (3 ECTS, 75 Hours)
Module 8	Ethical Leadership and Governance (3 ECTS, 75 Hours)
Module 9	Corporate Sustainability and Leadership (3 ECTS, 75 Hours)
Module 10	Business Communication for Competitive Advantage (3 ECTS, 75 Hours)

Pathway Modules (Total 30 ECTS)

EU Global offers 10 Pathways. Each Pathway offers 5 courses of 6 ECTS each, counting to 30 ECTS. Learners degree title will be related to the chosen pathway such as MBA in Technology Leadership. Please refer to the detailed curriculum or respective MBA Pathway pages for detailed courses in each pathway. Learner is required to choose at least one pathway OR Choose any module of your choice from given Pathways worth 30 ECTS to earn MBA in General Management.

Research & Innovation Modules (Total 30 ECTS)

Module 11	Innovation Management and Design Thinking for Entrepreneurs (6ECTS, 150 Hours)
Module 12	Data-Driven Research and Analytical Insights (6 ECTS, 150 Hours)
Module 13	Capstone Consulting Project (18 ECTS, 450 Hours)

Specialization:

- Tourism And Hospitality Management
- Strategic Human Resource Management
- Environment, Energy And Sustainability Management
- Strategic Digital Marketing
- Accounting And Finance
- Operations And Supply Chain Management
- Technology Leadership
- Health Economics & Healthcare Management
- International Business
- General Management



YOUR DYNAMIC DIGITAL CAMPUS

The IIBM Learning Management System (LMS)



24/7 Access



Study on your schedule, at your convenience

Comprehensive Resources



Download lecture notes, case studies, and supplementary materials



Assignment Submission

Submit coursework and receive feedback digitally



Progress Tracking

Monitor your professional journey and performance



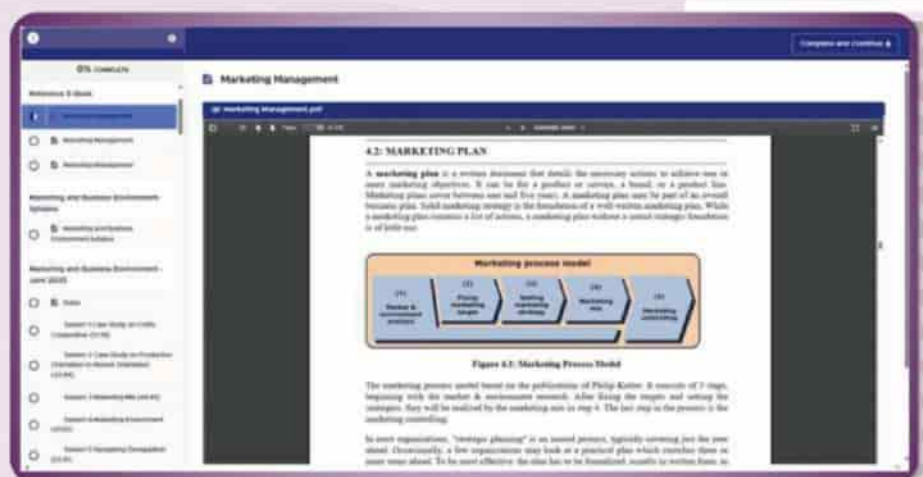
Live Session Integration

Seamless access to live virtual classes

Interactive Forums



Collaborate with peers and discuss topics with faculty



Academic Mentors



Dr. Latika Vaishak Shanbhag

Dr. Latika Vaishak Shanbhag, Joint Academic Dean for DBA and MBA Programs at IIBM, has 22+ years of academic experience. She holds a Ph.D. in Financial Management, authored *How to Write a Dissertation?*, and has published extensively in management. A Seva Ratna Award recipient, she is widely recognized for her academic leadership.

Linkedin: <https://www.linkedin.com/in/dr-latika-vaishak-shanbhag-15a6b61b0/>



Prof. Edward B. Djamome

Prof. Edward B. Djamome is a dedicated academic with expertise in business and management. He holds qualifications in Psychology, Business Analysis, Project Management, and Strategic Management & Leadership, along with BBA, MBA, and DBA degrees. He supports students through research guidance and practical academic mentorship.

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Dr. Ralcian Lanydeh

Prof. Ralcian is a management consultant, lecturer, and CEO of Lanydeh & Partners with over a decade of experience in consulting, education, and leadership. Fluent in French and English, he specializes in strategy, training, and transformative learning for global organizations.

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Dr. Ram Kasiviswanathan

Dr. Ram, DBA from the Swiss School of Business and Management, has 20+ years in software product management and 6 years teaching CA and CMA programs. He has led product development at Real Page India and Cognizant, published research, and is passionate about mentoring future leaders.

Linkedin: <https://www.linkedin.com/in/dr-ram-kasiviswanathan/>



Dr. Reetha Dinesh

Dr. Dinesh, Ph.D. in CRM, is an academic and corporate trainer with 16+ years of experience in Marketing, HR, Leadership, and Behavioural Development. A world record holder and WHD-U.K. Award winner, she is also an expert in IELTS, PTE, and professional development.

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Ankit Walia

With 12+ years of experience as a faculty and master trainer, Ankit Walia specializes in investment banking, financial modeling, accounting, and mutual funds. He is a certified AMFI ARN holder, MF distributor, and certified financial modeling professional from AIMA.

Linkedin: <https://www.linkedin.com/in/ankit-walia-6b1319136/>



Dr. Neha Gangwar

Dr. Gangwar, Ph.D. in Management (HRM & Organizational Behavior), is an academician with 14+ years of teaching and research experience. Holding multiple advanced degrees and UGC-NET qualification, she has served as Assistant Dean of IQAC and Head of Student Affairs, and has published extensively in national and international journals.

Linkedin: <https://www.linkedin.com/in/neha-gangwar1212/>



Dr. Reetika Agarwal

Dr. Agarwal, Ph.D., MBA, M.Com, and M.A. in Economics, has 17 years of experience in higher education. An expert in research methodology and economic analysis, she has published 25 research papers and supervised over 25 thesis, advancing academic excellence.

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Dr. Shyam Mohan JS

Dr. Shyam, Assistant Professor with 14+ years of experience, specializes in machine learning, blockchain, cloud computing, big data, and IoT. He holds a Ph.D., has authored papers and books, holds patents, and actively mentors students while driving research and innovation in emerging technologies.



Dr. Mukti Katariya

Dr. Katariya, Ph.D. in Commerce & Management, has 10+ years of experience in finance and management. She has taught at Trinity Institute and MIT School of Business, published research internationally, and completed multiple faculty development programs to advance financial education and student growth

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Dr. Neetika Shrivastava Sohani

She is an academic professional with 13+ years of experience in HRM and Organizational Behavior. A Ph.D. in Management from Mewar University, she has taught at reputed institutions, completed executive training at IIM Rohtak, and contributed to corporate training and international research publications.

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Dr. Sandeep Kulshrestha

Dr. Kulshrestha has 19 years of corporate and 10 years of academic and consulting experience. With a Ph.D. in HRM, DBA, and International MBA, he is a certified leadership coach (3,500+ hours) and Principal Consultant at Rectangle Consulting, specializing in HR strategy and leadership development.

Linkedin: <https://www.linkedin.com/in/sandeepkulshrestha/>

Contact us



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Institute of Innovation & Technology

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IIBM Institute of Business Management

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www.iibmindia.in